

PRESS RELEASE

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COUNTY PARTNERS WITH DEF COMEDY JAM COMEDIANS TO MOTIVATE YOUNG ATHLETES

Kids vs. Comedians Basketball Game Was a Slam Dunk

Long Beach, CA, July 20, 2018 – The Community Development Commission/Housing Authority of the County of Los Angeles (CDC/HACoLA) collaborated with comedian Marlo Williams to launch the first Kids vs. Comedians basketball game at the Carmelitos public housing development.



Ms. Williams along with fellow Def Comedy Jam comedians Guy Torry, Kevin Tate, Scruncho, Pierre Edwards, and several others took to the court to play youth from CDC/HACoLA's Carmelitos, Harbor Hills, and Nueva Maravilla public housing developments.

The comedy team took time to motivate the youth to stay in school, dream big, and work hard for what they want to achieve. On the court, the comedians and youth displayed their athleticism through tough but friendly competition.

“This was definitely an exciting day for our public housing youth and their families who are big fans of the comedians. I was very proud of our youths’ sportsmanship and talent. We are thankful to Marlo and her friends who took time out of their busy schedules to be with our residents,” stated Monique King-Viehland, CDC/HACoLA Executive Director.



CDC/HACoLA was also represented on the court, with a team of staff members helping the youth residents warm up for the big game against the comedians. CDC/HACoLA staff also hosted activity stations, such as bowling, mini golf, and Jenga, for residents wanting to enjoy themselves while cheering on the sidelines. The spirit of the event was kept light and fun with barbecue and music by DJ Marty Mac.

The CDC/HACoLA strives to go beyond housing its residents by establishing partnerships and supportive services aimed at encouraging healthy lifestyles and personal success.

All media may contact Elisa Vásquez, Public Information Officer for the CDC/HACoLA, at (626) 586-1762.



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