



PRESS RELEASE

HOUSING AUTHORITY OF THE COUNTY OF LOS ANGELES
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FOR IMMEDIATE RELEASE

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LANDLORD ENGAGEMENT EVENT AIMED AT ENDING HOMELESSNESS

County and Non-Profit Organizations Work Together

East Los Angeles, August 5, 2016 - The Housing Authority of the County of Los Angeles (HACoLA) joined Los Angeles County Supervisor Hilda L. Solis and PATH (People Assisting the Homeless), to host an engagement event for landlords aimed at introducing innovative programs to help end homelessness.



Specifically targeting landlords in the First Supervisorial District, which includes communities in Southeast Los Angeles and the San Gabriel Valley, the event focused on programs that offer financial incentives in exchange for partnering with the County and non-profit service providers to house homeless individuals. The County announced measures under the Homeless Incentive Program (HIP) for landlords who agree to accept subsidized tenants holding a HACoLA issued voucher.



The measures incentivize landlords to rent housing units to homeless voucher holders by offering one month payment to hold a vacant rental unit while a tenant is referred to the unit. Security deposit assistance to homeless individuals and families and

financial aid to landlords to mitigate unit repairs for extraordinary maintenance to units vacated by formerly homeless tenants are also provided.

“We must do everything within our power to end this homelessness crisis now. Landlords throughout LA County are part of the solution to get unsheltered residents off the street and into homes. The Homeless Incentive Program provide benefits to landlords and services to help the individuals and families thrive,” said Chair of the Los Angeles County Board of Supervisors Hilda L. Solis. “The County is prepared to respond to homelessness with a variety of housing and services programs. We have great partners in HACoLA, PATH, and LAHSA that seek to place individuals and families into existing housing.”

Funding for these groundbreaking components to end homelessness within the County comes as part of the Homeless Prevention Initiative, a collaborative effort among multiple County agencies funded by the Los Angeles County Board of Supervisors, using a one-time \$2 million set-aside. This effort is part of unprecedented



County homeless strategy initiatives announced earlier in the year, expected to be funded through June 2017.

“We are determined to make a significant difference in our efforts to bring an end to the homeless crisis within Los Angeles County, and feel that HIP helps meet that goal,” stated Sean Rogan, HACoLA Executive Director. “On any given night, the homeless population within the County is over 40,000, and we remain committed to ending this statistic.”



HACoLA collaborated with Third District Supervisor Sheila Kuehl, the City of Los Angeles, and non-profit organizations earlier in the year to host a similar event for landlords in the San Fernando and Santa Clarita Valleys. It also hosted two related events in the cities of Alhambra and Palmdale, focused on housing homeless Veterans.

“PATH is extremely grateful and excited for the partnership with HACoLA” said Joel John Roberts, PATH CEO. “Through public/private partnerships and meaningful engagement of community members, we are confident that we can help even more people make it home from the streets.”

Landlords interested in participating in the County’s programs are invited to visit the HACoLA website at www.hacola.org. All media may contact Elisa Vásquez, HACoLA Public Information Officer, at (626) 586-1762 or Jeremy Sidell, PATH Chief Development Officer, at (310) 977-7866.

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